



# EQUINE ELIXIRS

## The Power of Positude®: Why Top Jumper Riders Love Equine Elixirs

For professional jumper riders and trainers, their horses' health and comfort are top priorities. Many of the world's best have incorporated **Equine Elixirs' Positude®** into their programs to help eliminate undesirable behaviors in their horses that can result from hormonal imbalances.

This all-natural, show-safe supplement promotes an even temperament, helping reduce stress, so horses are better able to focus on their jobs. Positude is an orally administered, effective, affordable, and long-term solution for helping promote hormonal balance and consistent temperament in horses. Its liquid form, fed twice a day, provides a safe, convenient, and consistent delivery system.



Find out why some of the most successful jumper riders consider Equine Elixirs' Positude to be an essential part of their feeding programs:

### McLain Ward Olympic and FEI World Equestrian Games Gold Medalist



"We've been using Positude for over a year on several of the mares within our stable. One of the major changes we've noticed is their overall state of calm and well-being. The horses seem to feel healthy and happy. That benefits them not only in their daily routine, but in their performance."

### Amanda Derbyshire 2018 FEI World Equestrian Games Top-10 Finisher



"What I like most about Positude is the fact that it's show-safe. That's a really big bonus in a big barn with a lot of horses in it. I also like that it's affordable and it's a lot more consistent in the horses' system. Rather than the highs and lows you get with injections, this is twice a day in their feed every day. Nothing changes, and I think that's a lot better for the horses."

### Mario Deslauriers Olympian and FEI World Cup Final Winner



"Last year we started to use Positude on some of the mares we had in the barn, and have been very, very pleased. The horses responded great. They're much happier, more relaxed, and more rideable. Their temperament is also much better. Obviously, in this day and age, we have to be very careful with what our horses get. I just can't say enough about the product. And, of course, the price is right!"

### Sandra Dalman International Jumper Rider and USHJA Trainer



"I had a particular gelding that was always a bit spooky and hesitant, just not comfortable in his own skin. His eyes were always wide open ready for the next thing to get him. The Positude was a game changer for him. He turned into the calmest, quietest horse easy enough for beginners to jump around."

### Jimmy Torano International Jumper Rider and "R" Judge



"We started using Positude last year with a couple of our mares, and we had a lot of success. My son's pony was on it, my wife's mare was on it. It really seemed to work well. Since then we've also put the geldings on the Positude and we've gotten great results. I think the Positude really helps with that attitude aspect."

### Kristen Vanderveen International Grand Prix Jumper Rider



"Faustino has been fantastic on Positude; I'm really happy with the results. By the end of WEF last season, I was noticing he was getting much more of a stallion attitude toward work. He seemed grumpier and moodier about everything. We had fantastic results after just a few weeks. He comes out happy every day and overall he seems like he's in a better place. The Positude has also been a great solution for my gelding that needed a little help with attitude and focus. Now, both horses seem more relaxed."

**Jumper riders aren't the only ones who love Equine Elixirs' products—stay tuned to hear from top hunter riders and trainers next!**

## What is Positude?

Made from highly concentrated leaf, berry, and root extracts, Positude is an all-natural, affordable, and long-term solution for helping maintain hormonal balance and consistent temperament in horses. Its liquid form, fed twice daily, provides a safe, convenient and consistent delivery system. Positude is more effective than other products made from powders because extracts contain only concentrated active ingredients, while powders include inactive and inert elements, resulting in a less effective product.

A 30-ounce bottle of Positude, which is a 30-day supply, costs just \$49.99, and auto-ship options are available. Find out more and order Positude, and other Equine Elixirs products, online at [www.equineelixirs.com](http://www.equineelixirs.com).

Equine Elixirs leads the field in all-natural, equine supplements designed to support equine health. *Ulceraser®*, a forage-based supplement for gastric health, and *Positude®*, an orally administered proprietary blend providing hormonal health, are all-natural, effective, and affordable solutions for improving horse health. Equine Elixirs also offers *Tidbits™*, a healthy treat created to help support gut health and digestion in ulcery horses. Learn more at [www.equineelixirs.com](http://www.equineelixirs.com) and follow them on Facebook, Instagram, and YouTube.



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